STRATEGIC LONG RANGE PLAN

Redlands, California
January 15, 2016
2016 AIAIC GOALS AND ACTIONS

1. Strive to be a more effective Board, as well as AIAIC Committees
   Update and revise AIAIC Rules of the Board identifying responsibilities and accountability.
   Each board member has to read and sign the commitment letter.

2. Increase Membership Involvement
   Continue relevant value-based programs
   Continue to partner with other allied organizations to create networking opportunities.
   Increase allied organizations.

3. Digital Newsletter
   Continue focus on timeliness – items of immediate interest; time sensitive.
   Continue with established regular publication schedule (weekly, biweekly, etc.) and deadlines for content.
   Present periodic orientations for content requirements and standards.

4. Continue Board Development Procedures
   Cultivate leadership base in the membership for consistency in leadership
   Personally invite volunteers to serve on Board, Committees, Task Forces and Special Projects

5. Update and Complete AIAIC Manuals
   Develop the following manual.
   Disaster Assistance

6. Website
   Continue with a Website Task Force

7. Identify potential opportunities for PR campaigns
   Look for opportunities within architectural schools
   Create a chapter presence at events and collaborate with AIAS CanStruction
   Charrettes

8. Member and Board Member Involvement
   Acknowledge credentials and accomplishments
   Encourage employer support programs with quality offerings
   Emphasize Board member accountability
9. Continue with AIAIC as a Community Resource
   Continue this resource in local government and as a civic organization,
   Offer more charrettes, green initiatives, planning assistance, speaker pools.

10. Increase AIAIC Visibility
    Connect with press and media relations
    Develop presentation skills for leadership

11. Develop a Message to Students and Faculty
    i. Relevancy
    ii. Open
    iii. Resource
    iv. Role Model
    v. Mentor
    vi. Professor for a Day

In addition, the following Committees and Task Forces are identified

12. Committees
    i. Education
    ii. Membership
    iii. Government Affairs
    iv. COTE
    v. Communications
    vi. Fundraising
    vii. Public Affairs
    viii. Associates
    ix. Nominating
    x. Golf

13. Task Forces
    i. Disaster Assistance